



**Kudrati  
Kahumbo<sup>®</sup>**  
Shots | Mocktails | Juices

## FRANCHISE DECK



# *A tasty story of a fruity journey*

## **Taking Root**

Two hard-working 'hardware' enterprising fruit-souls were traveling to different states, exploring new markets, and setting up businesses. But deep down, they had a tasty ambition. They wanted to come up with new ideas and be the best choice available.

## **Seeds of Inspiration**

As they drove along the highways, they get ideas from every place they visit. They noticed what people need and what problems they have with current products. They started thinking: What if we could make something healthier and better?



## *A side hustle with big dreams*

And all these led to the idea of Kudrati Kahumbo – a range of products inspired by nature's ingenuity – started to come together.

Kudrati Kahumbo began as a second business driven by passion. They spent their days on their hardware business, but their nights were fueled by the dream of something new. They worked on refining their business plan, tested it on friends and family, gathered feedback, and kept making improvements.

## *...and Kudrati Kahumbo grew.*



*The name itself holds  
a promise*



*A promise of nature's goodness captured in every royal sip*

*Kudrati* Speaks of the earth's  
natural abundance

Echoes the legendary royal  
drink cherished for ages

*Kahumbo*

It's a blend of old wisdom and modern pleasure, where wellness combines with a taste fit for royalty.



# *A fruitful journey*

**50+**  
Branches



**30+**  
Cities

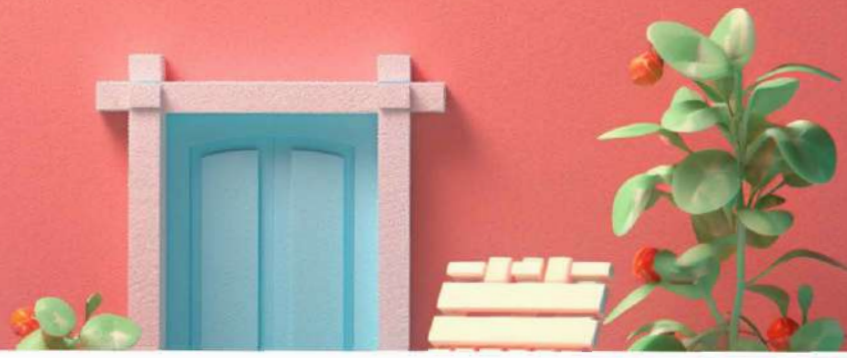
**24,000+**  
Monthly footfall



**100+**  
Drinks & dishes



**Sept 2018**  
1st outlet  
in Ahmedabad



*A juicy portfolio,  
curated for everyone*



## *Fruit shots*

Packed with flavor, big on health



## *Coffee*

Start your day like royalty



## *Chocolate shake*

Rich, creamy bliss in every sip



## *Ice tea*

Refreshment as vibrant as it can be





# Mojito's world

A bubbly celebration of flavors



# Fruit shake

The creamiest, dreamiest way to enjoy fruits



# Unique mocktail

Sparkling freshness beyond the basics



## *Financial Forecast (ROI) - Cafe Model*

### **Amount Break - up**

Area	<b>350-500 sqft.</b>
Franchise	<b>Rs. 4 lacs + GST</b>
Kitchen	<b>Rs. 3.5 lacs</b>
Marketing Collateral	<b>Rs. 1.5 lacs</b>
Furniture	<b>Rs. 10 lacs</b>
General	<b>Rs. 1 lac</b>
<b>Total</b>	<b>Rs. 20 lacs + GST</b>



\*Disclaimer

These categories of expenses are indicative and may vary based on the model, city, location, and demographics.

*Continually expanding, as always*

# *India*

State	Present
Gujarat	16
Maharashtra	1
Karnataka	1



*UK*



*Australia*



*Canada*



*South Africa*



*USA*

~60 upcoming stores

*When people love us,  
they show it*

**zomato**

4.0/5.0



**Uber Eats**

4.0/5.0



**DOORDASH**

4.1/5.0



4.2/5.0



# Franchise support

You will receive a step-by-step program for opening and operating your own chocolate room cafe. Kudrati Kahumbo will provide end-to-end buying and consultation service.



# Beyond the ordinary beverage business

The Kudrati Kahumbo advantage

## Low Investment

Reduced risk compared to independent ventures.



## Established Brand Recognition

Leverage our growing popularity and loyal customer base.



## Extensive Support System

We guide you every step of the way, from training to marketing.



## Superior Quality Products

Stand out with our commitment to fresh, healthy beverages



*Inhale nature's juiciest secret with*

# **KUDRATI KAHUMBO**

